INGREDIENTS
FOR A THRIVING COMMUNITY
2019 Annual Report | 2020 Calendar
“THERE IS NO POWER FOR CHANGE GREATER THAN A COMMUNITY DISCOVERING WHAT IT CARES ABOUT.”

- Margaret J. Wheatley

As a community foundation, having a finger on the pulse of the community is central to who we are and our ability to make a difference in the lives of those who call Barry County home. We strive to connect directly with the people and communities we serve to understand our neighbors’ experiences in their jobs, schools, and neighborhoods, with local government, and with each other. We strive to identify the role philanthropy can play in enhancing or improving those experiences to create a thriving community.

Over the past 25 years we have listened to our community and adapted our recipe to include the perfect ingredients for a thriving community!
THE INGREDIENTS
Table of Contents + Seven Elements of a Healthy Community
Nearly 60 years ago, when Florence Tyden Groos provided the substantial financial gift that led to what eventually became the Barry Community Foundation, she reminded us that we are only trustees of the money and material things we’ve been given.

Since then, hundreds of us have followed her model and felt the inward power of which St. Francis of Assisi referred to when he said, “It is in giving that we receive.”

The Barry Community Foundation is an outgrowth of the Thornapple Foundation, which was organized on Feb. 1, 1962 with that first gift from Florence Tyden Groos and a generous donation of property from Mr. and Mrs. Stephen J. Johnson. The late Mrs. Groos was the mother of Dick Groos, who still lives in our community, and the daughter of the 19th century industrialist Emil Tyden who demonstrated his dedication and commitment to the people with whom he lived.

That inspirational leadership in helping the Thornapple Foundation to become a vehicle for people of all means to make a lasting impact on the lives of others continued with the vision of five local leaders, Richard T. Groos, Thomas F. Stebbins, Richard M. Cook, Stephen I. Johnson and Paul Siegel. With $350,000 in assets and a large grant from the Kellogg Foundation, the Thornapple Foundation received IRS and community approval in 1995 to became The Barry Community Foundation. Today, it has grown to over $40 million in assets.

The original intent of the Thornapple Foundation is still being realized as a grant-making organization dedicated to improving the lives of people throughout Barry County by bridging the financial resources of individuals, families, and businesses who wish to improve their community now and for future generations.

At the Barry Community Foundation we recognize areas that need attention and find a way to fill those gaps. We’ve done this throughout Barry County with the development of two libraries, a hotel, the KickStart to Career program, and most recently an upcoming housing project.

As you look through the pages of this year’s annual report, let it be a reminder of how important the Barry Community Foundation has become to the citizens of our county, where philanthropy means more than giving. It is a way of investing in our community and, as we say, “for good, for Barry County, forever.”
Each year the Barry Community Foundation distributes over a hundred scholarships. This year, Evan Sidebotham was one of the lucky recipients. Evan was born and raised in Barry County and graduated from Thornapple Kellogg Schools. Now in his first year at Grand Valley State University he is studying to be a pediatrician!

"Community isn’t something that just magically happens," said Evan. "It’s something that is built and maintained by so many different people."

Evan was a member of the Barry Community Foundation’s Youth Advisory Council (YAC) where his eyes were opened to numerous community involvement opportunities. "My community involvement through YAC has taught me many valuable lessons that will forever impact the way I think and act as a person," said Evan.

Not only has Evan’s volunteer experience impacted him on a personal level it also led him to discover his career path. The time he spent volunteering with YAC’s Circle of Giving program helped him recognize his passion for children. "I’ve taught 120 kids throughout my 4 years with the program, and I’ve loved teaching each one of them," says Evan. "This volunteering act empowered me so much that I’m planning on going to school in order to become a pediatrician so I can continue to help kids and use the gifts God has given me.”

Evan was granted the Samuel McKeown Memorial Scholarship as well as the Thomas Hamilton Memorial Scholarship. "I’m blessed to have received more support from my community than I could have ever imagined," says Evan.
Barry County has joined forces with Blue Zones to improve the health and well-being of the entire community. It’s the first place in Michigan to join this global movement that is improving health and reversing the tide of chronic disease in cities and communities all over the country.

Blue Zones began twenty years ago as a National Geographic project led by Dan Buettner to find the world’s statistically longest-living people and then reverse engineer their longevity secrets. Research has shown that only about 20 percent of how long you live is determined by your genes and the other 80 percent is determined by lifestyle and environment.

The innovative Blue Zones approach has had remarkable results to date. Communities have had double digit drops in obesity and smoking, dramatic increases in physical activity and healthy food consumption, and significant decreases in healthcare costs.

Blue Zones Activate (www.bluezones.com/activate-barry-county) takes a systems approach by focusing on improving the policies that impact the places and spaces people spend most of their time, healthier choices are easier and people move more, eat less, and socialize more.

The initiative was brought to Barry County by a strong coalition of community partners, foundations, and philanthropists including the Barry Community Foundation and the healthcare community. Early on, the Barry Community Foundation agreed to be the fiduciary agent for Blue Zones Activate as it fits well with the mission of the organization to create vibrant communities. Allison Troyer Wiswell, who championed bringing Blue Zones to the region, is the Blue Zones Activate Director for Barry County.

Becoming a Blue Zones community is a three-phase process. Blue Zones Activate is the second phase. It is a three-year effort that will focus on creating lasting impact to the places people live, work, learn, and play. Blue Zones experts will collaborate with local leaders, citizens, and elected officials on identifying and implementing the policies and programs that will reshape the community to favor health and well-being. During or at the end of the three-year Activate period, Barry County can choose to move into the third phase, or a Blue Zones Project. This is a full community-wide deployment that improves or optimizes streets (smoking policies, bike lanes, sidewalks), public spaces (parks, lakes, walking paths), schools (cafeterias, safe walking paths to school), restaurants, grocery stores, employers, faith-based organizations, neighborhoods, and community involvement.

Individuals and organizations that want to get involved can take advantage of the free Blue Zones tools (www.bluezones.com/activate-barry-county-free-digital-tools) offered to all Barry County residents.
THE Barry Community Foundation, by definition, is a grant making organization. However, in recent years the Foundation has expanded its reach and diversified its philanthropic toolkit to include impact investing. Unlike grants, impact investments intend to generate both targeted social or environmental benefit as well as a financial return. This type of place-based strategy and program design is not “one size fits all” but rather is adapted to suit the specifics of a community and community foundation.

With the help of a generous gift from a donor advised fund, the Foundation has been able to expand its impact investing program to include new and inspiring initiatives such as the acquisition of the Royal Coach property from Hastings Manufacturing Company. This gift was intended to stimulate the housing market and any profit will be reinvested into additional projects that help increase the capacity to provide housing.

Bonnie Gettys, Barry Community Foundation President and CEO said that she is beyond excited to watch this project unfold. The Foundation will play a proactive role in filling the community’s desire for economic development and the demand for quality and attainable housing. The project will also honor Hastings’s history of manufacturing by restoring and reviving the building’s industrial characteristics.

This project will provide housing that will help fill a specific niche and add much needed rental inventory to the market. The goal is to provide housing for families and young professionals new to our county with a place to not only find employment but to live close by.
When the First Presbyterian Church was built in Hastings in 1849 it filled the unofficial role that most churches did at the time – to serve as the town hub. The church congregation outgrew the original space in 2009 and the Barry Community Foundation (BCF) saw a unique opportunity to preserve the space as a community hub, now known as the Barry Community Enrichment Center (BCEC).

The BCEC provides a physical location for local non profits to work towards achieving their missions. Today, it houses eleven non profit organizations. Providing a centralized location for so many community-benefit organizations reduces overhead costs and encourages collaboration. This allows each organization to focus more of its communities’ investment in mission-related programs and services.

The BCEC also boasts several other features that make it a valuable community resource. It’s equipped with a commercial culinary arts kitchen, providing a space for culinary arts education for local high school students. The Dennison Performing Arts Center (PAC) is another community jewel used for local performances. Additional community groups regularly utilize the building’s meeting spaces and large hall.

Just as it was true in its heyday, the BCEC remains the heart of this community. The transformation of 231 S. Broadway into the BCEC is a testament to the powerful outcomes that occur when communities come together to solve problems and expand opportunities for others.

With the building purchase and initial renovations complete, BCF is committed to ensuring the long-term sustainability of the BCEC. Keeping rent costs low for building partners, means earned revenue does not cover all of the ongoing and deferred building costs. To cover the gap between earned revenue and the true annual operating cost, BCF is raising funds to establish a $1.5 million endowment. Once fully funded, the endowment will generate approximately $40,000 annually, ensuring BCEC can continue to offer low cost rent for building partners in perpetuity.

In addition to the endowment, BCF is raising an additional $500,000 for a capital improvement fund which will be used for emergent maintenance needs and gap funding until the endowment is fully realized.

Through your support of BCF, we can ensure the BCEC will continue to offer community enrichment and support for its building partners into the future. We hope you will consider a collective investment in the Barry County community by supporting the BCEC endowment.
The Culinary Arts Program is an enriching experience available to high school students in Barry County. Offered at the Barry Community Enrichment Center, it is instructed by Chef Justin Straube of Seasonal Grille whose passion is to provide a “hands-on” learning experience.

The program has become wildly successful and continues to expand. Capitalizing on this new growth, Chef Justin, with Kathy Pennington, 4-H Program Coordinator, sought out exciting new ways for students to demonstrate their culinary expertise.

“We wanted a way to allow the kids to participate in a live cooking competition at the fair,” said Kathy.

Not long after that the Barry County Fair Cooking Competition was born. This too has evolved and offers different types of cooking competitions for multiple age groups. One of competitions is a “Mystery Basket Class”

“Our mystery basket class is for all ages”, says Kathy. “All supplies are provided. Chef Justin graciously supplies pantry items, mystery basket ingredients, and secures judges. Participants have 10 minutes to plan and gather pantry items and 30 minutes to cook. This year the mystery baskets included a baseball beef filet, fresh cranberries, and zucchini.”

This competition allows participants to think outside the box to demonstrate culinary techniques they’ve mastered. “I continue to be amazed at the creativity and skill level of the participants!” says Kathy.

The Barry Community Foundation is privileged to partner with the Culinary Arts Program by providing a facility for this type of learning opportunity. It also utilizes a fund that is near and dear to our hearts. Lydia Gettys (mother of Bonnie Gettys) had a passion for children and 4-H programming and we are honored to provide a symbol of achievement and celebration by purchasing the trophy for the competition using her fund.
During its **25 YEARS** of existence the Barry Community Foundation has grown by leaps and bounds. It has expanded its reach into the community by strengthening existing relationships, building new ones and weaving itself deeper into the fabric of the place it was made to serve. It has become a trusted resource for people to turn to in times of need and a stepping stone for growth, cultivation, and innovation.

The Barry Community Foundation uses a strategic, placed-based model for philanthropy. There is no precise paradigm for this type of philanthropy however it requires a commitment to three elements: strategy, place, and multidimensionality. The Seven Elements of a Healthy Community is the framework that the Foundation utilizes to elect a focus for a specific time period allowing it to strategically align resources in this area. The Foundation’s work is geographically defined and is dedicated to maximizing resources to make the biggest impact for the residents of Barry County. One critical component the Foundation takes into consideration when using this approach is the immense amount of overlap between each element in our community. This type of multidimensional thinking requires a commitment to constant research and learning. The Foundation’s board and staff are dedicated to not only acknowledging the multiple facets of each element but to learning about how each are intertwined into the community as a whole.

The Foundation is excited to celebrate its 25th birthday this month! This milestone distinguishes the Foundation’s lasting commitment to community despite changes in economy, technology and donor behavior. This resilient organization will continue to honor its past and eagerly look to the future to try new things and think outside the box, because only then will we realize its full capacity to make a difference, not only in Barry County, but in the world.
The Barry Community Foundation turns 25!

Independence Day

Hastings Gus Macker Tournament

Hastings Gus Macker Tournament
INVolving the next generation in philanthropy
and how one family is doing just that

PASSION. That word came up several times during a recent conversation with Jim DeCamp, Executive Director of the DeCamp Foundation. Passion to help others. Passion to help the community. Passion that transcends generations.

When Doug DeCamp and Bill Pierce founded Flexfab in 1961, little did they know the impact of their shared vision. 58 years later and we see Flexfab still growing and making a significant impact in the community.

Because of Flexfab’s success, the DeCamp family has been able to help others in the community through The DeCamp Family Foundation as well as other philanthropic efforts. The list of who they have helped is lengthy. Some examples are the hundreds of kindergarteners who start school each year and already have an education savings account, thanks to the KickStart to Career program. Everyone who has visited the Barry Community Enrichment Center (BCEC), previously the Presbyterian Church; to see a play; sign up for support services from a resident non-profit organization, or enjoyed a meal prepared by students in the resident Culinary Arts Program. And many more.

What drives the DeCamp family to help others? PASSION. Beginning with Doug and Margaret DeCamp, the passion to help others is now shared by their 5 children and each of their families. Starting at a young age, each DeCamp has chosen to follow their parents’ example to help others, by giving back to and improve their communities. Individually, they are following their own passion.

What advice does Jim have for other families who want to pass along the passion to help others? Keep the parents involved in the effort. Children who learn that their parents help others, are more apt to do that themselves. Make it a family effort, share with other families and celebrate together the pleasure of making a difference in the lives of others.
On September 10, 2004, a miracle found its way to us and an angel touched our lives. Kyomi Linai Culpepper was born with a head covered in long silken locks and with gentle curly eye lashes so long that they seemed to wave when she blinked and looked up at you.

Kyomi was born with Autosomal Recessive Polycystic Kidney Disease, and on January 7, 2005, after several months in the hospital, Kyomi Linai and her family lost a valiant fight. The family holds Kyomi in their hearts, dreams, and prayers and will continue to find comfort in the fact that she will forever be a part of them.

In honor of Kyomi’s memory and spirit, her family and friends set out on a mission to help others. In 2005, Kyomi’s Gift joined The Barry Community Foundation. Through this partnership, the fund provides financial support to families with children that have extraordinary medical needs. This allows families to focus on their children without the stress of everyday financial burdens.

With the support of our community, Kyomi’s Gift has provided over $40,000 to families in need. A recent example is from December 2018. Kyomi’s Gift helped a Delton family whose two-year-old son suffers from hypo plastic left heart syndrome. As a result of his condition, he was unable to attend daycare, requiring his mom to quit her job and care for their four children. Kyomi’s Gift paid some current expenses (gas cards and groceries), helped catch up their overdue bills, and even paid some bills ahead a couple months. In addition, a few loans were paid in full, reducing their total monthly expenses and establishing a more manageable budget.

The mission of the fund is to provide financial assistance to families with children that have extra-ordinary medical needs. In doing this, we are striving towards our vision of a world where all families can focus on their children and be free of the stress of financial burdens during an already challenging time.
A DOUBLE SCOOP OF COMMUNITY INCLUSION

In August of 2018, Barry County Community Mental Health Authority (BCCMHA) applied for a grant from the Barry Community Foundation. The goal was to obtain a mobile ice cream cart to increase skill building opportunities and community inclusion for participants of mental health services. In January 2019, with the assistance of a grant from the Barry Community Foundation, BCCMHA realized the dream to purchase the cart.

The mobile ice cream cart was intended to expand on the already established client business called Global Enterprises. It provides opportunity for participants to interact with the residents and businesses of Barry County. The ice cream cart provides skill building opportunities for clients to keep track of inventory, learn money management, social appropriateness, build relationships, and other skills necessary for work.

The first products for the ice cream cart were purchased in February. Participants, with the assistance of Community Living Supports staff, made a trial run at BCCMHA on February 21, 2019. They continued selling ice cream to staff at the clinic every other week until the weather got nicer, then made their products available at the Hastings Farmer’s Market. The Delton Library has allowed the participants to set up the ice cream cart after their programs on Wednesdays. Ice cream is also available on occasion at the splash pad in Hastings. On Fridays, ice cream can be purchased on the courthouse lawn during the Fridays at the Fountain events.

The money brought in by sales from the ice cream cart is used to cover the cost of necessary license fees, insurance, and to continue to purchase products. In turn, approximately ten participants of mental health services have already been able to benefit by learning skills with the use of the ice cream cart. Many more are expected to be able to also have that opportunity in the future. This is all possible thanks to the grant provided by the Barry Community Foundation.
OCT

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TAEF Grant Applications Due

11
Columbus Day

18
Arts and Eats Tour

25
Halloween

MY LIST

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As a Community Foundation we are the keepers of hundreds of stories of real people. Stories of people who had a passion for living life to the fullest and making a difference. People who inspire us to live intentionally and to make our time on this earth meaningful. These stories span generations and tell us where we came from and help us determine where we’re going. They’re a testament to a life worth living.

Despite his humble beginnings, Emil Tyden was an extremely innovative thinker and renown entrepreneur who held over 200 patents in his name. To him, the world was the stage on which his gift of entrepreneurship benefited so many others. At the turn of the 20th century, the Swedish immigrant chose Hastings as the production center for what became one of the world’s most prolific and profitable inventions, the boxcar seal. Emil Tyden was the catalyst to ushering a sleepy little agricultural town into the Industrial Age.

An ordinary man who could make others extraordinary is the legacy and testament that Emil Tyden left to our community. There are many records of all of his extraordinary accomplishments, yet Tyden was very private. His life and character exemplifies that of a humble and selfless man who has left a legacy that our community has been and will continue to be built around.

You too can play a part in making history. Become a member of the Tyden Legacy Society by leaving a portion of your will or trust to the Barry Community Foundation. Join others in this thoughtful act to help encourage growth and sustain the beautiful landscape of life in our community.

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"HUMILITY IS NOT THINKING LESS OF YOURSELF, IT’S THINKING OF YOURSELF LESS."

C.S. LEWIS
NOV

20.TWENTY

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for good. for barry county. forever
Inspiring children to believe in themselves and think about what they would like to be when they grow up is only part of what the KickStart to Career program is doing for children in Barry County. The program is now in its 5th year and well known throughout the schools in the county. Children recognize Amy Murphy, KickStart program director, and look forward to her visits so that they may deposit money into their accounts. The concept of saving money is something that a lot of children do not grasp or have the opportunity to learn about at home. This program has helped overcome some of the socioeconomic barriers that children face by presenting them with an opportunity to learn about saving at school. It also empowers them to invest in their own future.

Not only do students receive an initial $50 deposit into their account but they also receive continuous support in the form of deposit incentives. The program is structured to help teachers with behavior modification. Each month students in 1st through 4th grade have the opportunity to earn a Positive Behavior Incentive Award (PBIS). Each time a student receives this award, $5 is deposited into his/her savings account. They also receive tangible awards such as KickStart t-shirts, water bottles, and drawstring bags. These awards are given to students in front of their peers. These prizes not only make students feel special, but also gives other students motivation to earn PBIS awards for themselves!

Additionally, the Foundation offers savings incentives for students in the 1st, 3rd, and 5th year of the program. In the first year students have the potential to earn $25 dollars in matching funds, the potential to earn $30 in matching funds in the third year, and $50 in matching funds in the fifth year.

Time and time again our community has demonstrated its love and support for the children in Barry County. For some children, this is the only financial support they will receive for their post-secondary aspirations. It is this type of generosity that has the power to change lives!
**Geographic Affiliates**

The Barry Community Foundation supports philanthropic growth through affiliate foundations in the neighboring Middleville and Delton communities by providing administrative support and investment services.

Each affiliate is represented by an advisory committee that reviews proposals and recommends grants. Detailed affiliate information is available upon request.

**THORNAPPLE AREA ENRICHMENT FOUNDATION**

- $13,227 total grants awarded in fiscal year 2019
- $45,650 total scholarships awarded in fiscal year 2019
- $2,116,327 assets as of 6.30.2019

**DELTON KELLOGG EDUCATION FOUNDATION**

- $8,555 total grants awarded in fiscal year 2019
- $40,100 total scholarships awarded in fiscal year 2019
- $956,004 assets as of 6.30.2019

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**Supporting Organization**

**BARRY COMMUNITY ENRICHMENT CENTER**

Established in 2011, this building is owned and operated by the Barry Community Enrichment Center. It currently brings together 11 partner organizations for centralized access to assistance and support services.

- $1,907,451 assets as of 6.30.2019

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**Support Programming**

**KICKSTART TO CAREER**

Established in 2015, KickStart to Career was created to inspire students to believe in their future. Each year every Barry County kindergartener receives a deposit-only, long-term savings account at Highpoint Community Bank seeded with $50 for their future college and career expenses. Now in its third year, KickStart has developed incentive programs to inspire additional deposits.

- 2,440 number of accounts opened to date
- $122,000 account seed money to date

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**FINANCIALS**

The Barry Community Foundation’s and Barry Community Enrichment Center’s financial statements are audited by Plante & Moran, PLLC. A full set of the audited financial statements will be available by contacting info@barrycf.org.
Community Investments
The 2019 fiscal year grant dollars were awarded to the organizations shown below.

$59,407
TOTAL COMMUNITY GRANTS IN 2019

$1,750
Barry County Commission On Aging
$915
YMCA of Barry County
$1,500
Pierce Cedar Creek Institute
$5,472
Barry County Community Mental Health Authority
$7,708
Manna’s Market, Inc.
$3,299
Lighthouse on the Lake
$15,000
Community Action Agency of South Central MI

Foundation Total Assets
TOTAL ASSETS 2019
$38,993,746

$1,907,451
Barry Community Enrichment Center
$2,116,327
Thornapple Area Enrichment Foundation
$182,823
Delton Kellogg Education Foundation
$34,787,145
Barry Community Foundation

REVENUE
Total Revenue $4,447,109

EXPENSES
Program Service Expenses $2,077,817
Management and General Expenses $413,949
Fundraising Expenses $257,042

INVESTMENT ALLOCATION as of 6.30.2019
Global Equity 31.4%
Fixed Income 17.9%
Asset Allocation Funds 27.7%
Alternative Investments 19.1%
Cash 3.9%

TOTAL GRANTS $1,524,282
Barry Community Foundation * $1,442,686
Community Grants (see chart) $59,407
Geographic Affiliates $22,189

* includes Youth Advisory Council grants detailed in a separate report

TOTAL SCHOLARSHIPS $140,350
Barry Community Foundation $60,600
Geographic Affiliates $85,750

TOTAL GIFTS $3,661,891
Barry Community Foundation $3,388,958
Geographic Affiliates $272,933

INGREDIENTS FOR A THRIVING COMMUNITY
Front Row (from left): Jillian Foster, Program Officer; Amy Murphy, Program Director; Dave Coleman, Board Treasurer; Megan McKeown, Communications Director; Korin Ayers, Director; Annie Halle, Vice President of Operations; Marcia Szumowski, Director; Tammy James, Office Manager

Second Row (from left): Fred Jacobs, Board Chair; Barbara Case; Director; Diane Gaertner, Vice Chair

Top Row (from left): Bonnie Gettys, President and CEO; Liz Lonergan, Program Assistant; Emily Mater, Director; Bob Perino, Director

Not Pictured: Debbie Jackson, Director; Kim Norris, Director; Scott McKeown, Director; Dave Solmes, Director; Shauna Swantek, Director
OUR STAFF

Bonnie Gettys
President and CEO

Annie Halle
Vice President of Operations

Amy Murphy
Program Director

Jillian Foster
Program Officer

Megan McKeown
Communications Director

Liz Lonergan
Program Assistant

Tammy James
Office Manager

Not Pictured:
John Gallagher,
Building Support and Maintenance;
Tim Girrbach,
Building Support and Maintenance
YOUR GENEROSITY IS CHANGING LIVES

Giving through the Barry Community Foundation isn’t just a mark of generosity. Your gifts, whether they are of time, talent, or treasure show your passion and support for maintaining the cornerstone on which our community was built. Your gifts play a significant role in setting the groundwork for the work the Barry Community Foundation does each day.